



## WILDLIFE LEGACY GIVING MATCH CHALLENGE

As our planet warms and habitats shrink, the future of iconic species is increasingly uncertain. Humans are largely the cause—but we can also be part of the solution. Will you join us?

WCS has a proven track record of conservation impact over more than 125 years. We have saved species ranging from the mighty bison to the tiny Kihansi spray toad—and critical populations of tigers, elephants, whales, and more are on the right path today thanks to WCS and partners.

**How many more can we save together?**

Planned gifts have powered WCS's mission since our founding. Our legacy supporters who made commitments over a century ago live on through our work at the Bronx Zoo, our other New York zoos and aquarium, and in more than 55 countries.

**Your legacy can create a world where wildlife thrives for generations to come. Will you take the next step?**

### MISSION

WCS saves wildlife and wild places worldwide through science, conservation action, education, and inspiring people to value nature.

### VISION

WCS envisions a world where wildlife thrives in healthy lands and seas, valued by societies that embrace and benefit from the diversity and integrity of life on Earth.

### FOR MORE INFORMATION, CONTACT

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718 220 6894  
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[wcs.org/LegacyChallenge](https://wcs.org/LegacyChallenge)



The Office of Planned Giving  
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A copy of our most recently filed financial report is available from the Charities Registry on the New York State Attorney General's website ([www.charitiesnys.com](http://www.charitiesnys.com)) or, upon request, by contacting the New York State Attorney General, Charities Bureau, 28 Liberty Street, New York, NY 10005, or us at 2300 Southern Boulevard, Bronx, NY 10460. You also may obtain information on charitable organizations from the New York State Office of the Attorney General at [www.charitiesnys.com](http://www.charitiesnys.com) or 212 416 8401.



# YOUR LEGACY, THEIR FUTURE

# TAKE ADVANTAGE OF THE MATCH

By committing a portion of your estate to WCS today, you will amplify your impact through the Wildlife Legacy Giving Match Challenge. For a limited time, your commitment will unlock additional funds equal to 10 percent of your bequest (up to \$25,000). Your gift will ensure WCS can respond to urgent and emerging threats to wildlife and set the foundation for the recovery of nature.

**You can help build a more abundant, resilient planet for future generations.**

**Secure your legacy and protect wildlife today.**



Saving wildlife and wild places through science, conservation action, and education are high priorities for us, and we can't think of any institution that pursues these objectives nearly as effectively as WCS.

—Matthew and Susan G.

WCS LEGACY SOCIETY MEMBERS SINCE 2022

## MATCHING FUNDS ARE LIMITED!

Please notify us of your gift to maximize your impact before funds run out.

## HOW THE MATCH WORKS

- 1 Make a gift to WCS** in your will or trust, name us as a beneficiary of your retirement plan account, or make another planned gift to WCS.
- 2 Notify us of your gift!** Fill out and return the attached reply card (*right*) or contact our team at [plannedgiving@wcs.org](mailto:plannedgiving@wcs.org) or 718 220 6894.
- 3** Matching funds equal to **10 percent of your gift's value** (up to \$25,000) will then be used to make a gift to the Wildlife Conservation Society in your name today.

### Considering a gift to WCS?

Find important information you may need to make your gift, below.

- **LEGAL NAME:** Wildlife Conservation Society
- **FEDERAL TAX ID NUMBER:** 13-1740011
- **LOCATION:** 2300 Southern Boulevard, Bronx, NY 10460

## YES, I WILL LEAVE A LEGACY FOR WILDLIFE!

Please complete and return in the enclosed envelope today. Thank you!

### WCS IS DESIGNATED AS A BENEFICIARY OF MY:

- ☐ Will ☐ Retirement plan or IRA  
☐ Living trust ☐ Life insurance policy  
☐ Charitable remainder trust  
☐ Other: \_\_\_\_\_

### MY GIFT IS:

A percentage of my estate worth approximately \$\_\_\_\_\_.

In the amount of \$\_\_\_\_\_.

☐ I prefer to keep the details private.

Your gift to WCS entitles you to enrollment in our *Wildlife Heritage Circle*, our legacy society created to recognize those who have included WCS in their estate plan.

I would like to be recognized as

in your lists of *Wildlife Heritage Circle* members as a motivation for others to leave a future gift to benefit the Wildlife Conservation Society.

(Most listings are in the format of First and Last Name(s) only.)

☐ I do not want my name published. Please list me as Anonymous.

*I understand that by stating an amount, my estate is not legally bound by this statement, and that I may choose to add, subtract, or revoke this gift at any time at my sole discretion.*

\_\_\_\_\_  
Name (Please Print)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

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Phone

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Email

← TEAR HERE